

Curriculum Vitae

Yaron Zoller, D.B.A.

Teaching Faculty III / Director of the Business Scholars Program

Sheldon B. Lubar College of Business, University of Wisconsin-Milwaukee, Lubar Hall N399
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University Page: <https://uwm.edu/business/people/zoller-yaron/>

LinkedIn: <https://www.linkedin.com/in/yaronzoller>

Professional Website: <http://yaronzoller.weebly.com>

EDUCATION

D.B.A. 2017 - Management, Huizenga College of Business & Entrepreneurship, Nova Southeastern University, Davie FL

Dissertation: *Cross-cultural effects on the cognitive process of verbal and numeric rating scales* (Doctoral dissertation). Available from ProQuest Dissertations and Theses database. (No. 10280821). Doi: 10.13140/RG.2.2.19955.43046

Committee: Michael Bendixen (chair), Maria Petrescu, Regina Greenwood, Bruce Lilyea

M.A. 2008 - Psychology, Schmidt College of Science, Florida Atlantic University, Boca Raton FL

Thesis: *Ethnicity, education, and linguistic effects on verbal fluency tasks in American elders*

Adviser: Monica Rosselli

Magna Cum Laude.

B.Sc. 2004 - Neuropsychology, Schmidt College of Science, Florida Atlantic University, Boca Raton FL

Magna Cum Laude.

PROFESSIONAL EXPERIENCE

Aug. 2020 - Present [Teaching Faculty III](#) / Director of the [Business Scholars Program](#) - Sheldon B. Lubar College of Business - University of Wisconsin-Milwaukee

Aug. 2018 - July 2020 [Assistant Professor of Business and Management](#) - J. Garland Schilcutt School of Business, Science & Technology - Lakeland University

RESEARCH INTERESTS

Leadership and mentorship, organizational behavior, cultural effects on cognition, history of management, Hawthorne Studies, social exchange, and human relations.

TEACHING EXPERIENCE

University of Wisconsin-Milwaukee (WI), [Teaching Faculty III](#), Fall 2020-Present

Undergraduate level

1. Organizations - BUS ADM 330

In-person with Canvas, Connect, and SmartBook - Fall 2021, Spring 2022, Spring 2023

Online live with Canvas, Connect, and SmartBook – Fall 2020¹, Spring 2021², Summer 2022

¹ Winner, UWM's Fall 2020 Gold Star Award - Large (Mass) Lecture

² Winner, UWM's Spring 2021 Gold Star Award - Large (Mass) Lecture

Online with Canvas, Connect, and SmartBook - Spring 2021, Summer 2021, Spring 2022³, Fall 2022, Pending Summer 2023

³ Winner, UWM's Spring 2022 Gold Star Award - Large (Mass) Lecture

2. Business and Society - BUS ADM 200

In-person with Canvas, Connect, and SmartBook - Spring 2022⁴, Spring 2023

⁴ Winner, UWM's Spring 2022 Gold Star Award – Undergraduate Course Instruction

3. Business Scholars: Organizations - BUS ADM 331

In-person with Canvas, Connect, and SmartBook - Fall 2021⁵, Fall 2022

⁵ Winner, UWM's Fall 2021 Gold Star Award - Small Lecture

BlendEd live with Canvas, Connect, and SmartBook – Fall 2020

4. Business Scholars: Seminar on Innovation and Business Analytics - BUS ADM 493

F2F with Canvas - Fall 2021, Fall 2022

5. Study Abroad – Beyond a Canal: Panama Means Business – BUS ADM 498

In-person - Spring 2023

Lakeland University (WI), [Assistant Professor of Business and Management](#), 2018-2020

Graduate level

1. Leadership: Theories & Perspectives - LO 700

BlendEd Live (In-class, Live, Online) - Spring 2019, Fall 2019, Spring 2020, Summer 2020

2. Leadership and Organizational Development Capstone - LO 790

BlendEd Live (In-class, Live, Online) – Summer 2019, Summer 2020

3. Organizational Change and Development - LO 720

BlendEd Live (In-class, Live, Online) - Fall 2018

4. Organizational Effectiveness (OB) - BA 730

BlendEd Live (In-class, Live, Online) - Spring 2020

Online - Summer 2019, Fall 2019, Summer 2020

5. Human Resource Management - BA 775

BlendEd Live (In-class, Live, Online) - Fall 2018, Spring 2020

Undergraduate level

1. Management Principles - BUS 330

In-class - Fall 2018, Spring 2019, Fall 2019, Spring 2020, Summer 2022

2. Business Policy and Strategy - BUS 491

In-class – Fall 2018, Spring 2019, Fall 2019, Spring 2020

3. Principles of International Business - BUS 284

Online with Blackboard - Summer 2019

Lakeland University (WI), [Adjunct Professor of Business and Management](#), 2021-2023

Undergraduate level

1. Management Principles - BUS 330

Online – Summer 2022

Graduate level

1. Organizational Effectiveness (OB) - BA 730

Online Live (Live, Online) – Summer 2021

2. Organizational Change and Development - LO 720

Online - Pending Summer 2023

3. Leadership and Organizational Development Capstone - LO 790

Online - Pending Summer 2023

Nova Southeastern University (FL), [Adjunct Professor of Management](#), 2016-2023

Undergraduate level

1. Business Communications – MGT 3020

Blended Flex (Live, Online) with Canvas, Connect, and SmartBook – Fall 2020

2. Organizational Behavior - MGT 4170

In-person - Winter 2016, Fall 2016, Winter 2017

Online with Blackboard - Fall 2016

3. Principles of Management - MGT 2050

Online with Blackboard, Connect, and LearnSmart - Summer 2017

Online with Canvas, Connect, and SmartBook – Summer I 2022

Graduate level

1. Managing Organizational Behavior in a Dynamic and Complex World - MGT 5105

In-person – Fall 2016, Winter 2017, Summer 2017

Online with Blackboard - Summer 2016, Summer 2017

Online with Canvas - Summer 2021, Summer I 2022

Blended Flex (Live, Online) with Canvas - Summer 2021

2. Employee Relations – HRM 5380

Online with Canvas - Pending Summer 2023

3. Critical Thinking for Managers – MGT 5641

Online with Canvas - Summer 2020

Miami Dade College (FL), [Adjunct Professor of Business Administration](#), Spring 2018

Undergraduate level

1. Human Resources in Business - MNA 2120

In-class - Spring 2018

2. Leadership: Challenges in Supervision - MAN 4120

In-class - Spring 2018

PUBLICATIONS

Journal Articles

- [1] **Zoller, Y.,** & Muldoon, J. (2021). Coming together after a tragedy: How the S.S. Eastland disaster of 1915 affected Welfare Capitalism and helped shape the Hawthorne Studies. *Journal of Management History*, 27(2), 225-246. doi: 10.1108/JMH-07-2020-0047
- [2] **Zoller, Y.,** & Muldoon, J. (2020). Journey of a concept: Span of control – The rise, the decline, and what is next? *Journal of Management History*, 26(4), 515-533. doi: 10.1108/JMH-04-2020-0027
- [3] ¹**Zoller, Y.,** & Muldoon, J. (2019). Illuminating the principles of social exchange theory with Hawthorne studies. *Journal of Management History*, 25(1), 47-66. doi: 10.1108/JMH-05-2018-0026
- ¹ Winner, 2020 Emerald's Literati Award as one of the highly commended papers published in the *Journal of Management History* in 2019
- [4] **Zoller, Y.** (2019). The costs of overprotecting the young - *iGen: Why today's super-connected kids are growing up less rebellious, more tolerant, less happy--and completely unprepared for adulthood--and what that means for the rest of us* by Jean M. Twenge (2017). *American Journal of Psychology*, 132(1), 115-119. doi: 10.5406/amerjpsyc.132.1.0115
- [5] **Zoller, Y.** (2018). GenMe'ers are coming: Book review of *Generation Me: Why today's young Americans are more confident, assertive, entitled - and more miserable than ever before* (2nd edition, 2014) by Jean M. Twenge. *American Journal of Psychology*, 131(2), 259-262. doi: 10.5406/amerjpsyc.131.2.0259
- [6] Rosselli, M., Tappen, R., Williams, C., Salvatierra, J., & **Zoller, Y.** (2009). Level of education and category fluency task among Spanish speaking elders: Number of words, clustering, and switching strategies. *Aging, Neuropsychology, and Cognition*, 16(6), 721-744. doi: 10.1080/13825580902912739

Book Chapters

- [7] Muldoon, J., & **Zoller, Y.** (2020). Contested paths: A meta-analytic review of the Hawthorne studies' literature. In K. Bruce (Ed.), *Handbook of Business and Social Sciences* (pp. 56-79). Cheltenham, UK: Edward Elgar Publishing. doi: 10.4337/9781788118491

Papers Under Review

- Dec. 2022 Muldoon, J., Gould, A. & **Zoller, Y.** Past is Prologue: How Human Relations Shaped Social Exchange Theory. *American Business Review*
- March 2023 **Zoller, Y.** James C. Worthy and Sears Roebuck- Contributions to the field of management - 1938-1961. *Academy of Management Annual Meeting (MH Division)*

Papers in Preparation

- March 2023 **Zoller, Y.,** Bendixen, M., Petrescu, M., & Lilyea, B. How leadership level affects the cognitive processes people use to solve complex tasks. Target journal – *Leadership*

GRANTS / SCHOLARSHIP / FELLOWSHIPS

Jan. 2021	Lubar Entrepreneurship Center Curriculum Innovation Grant program	\$2,500
2004-2005	Lifelong Learning Society Scholarship, Florida Atlantic University	\$1,000
2000-2004	Florida-Israel Institute, Excellence scholarships while attending Broward College and Florida Atlantic University	

TEDx @LAKELAND UNIVERSITY

Zoller, Y. (2020, Feb. 13). *Inclusion, not just diversity* [Video file]. TEDx @ Lakeland University.
Retrieved from https://www.ted.com/talks/yaron_zoller_inclusion_not_just_diversity

BUSINESS CONSULTING

Business Consulting (Freelance) 2004-Current

Business consulting for start-up companies in various fields. Companies include: Zipit LTD (retail), Helping Moon (counseling), Mordechy (business consulting), Toy Mania USA (retail), South Beach Bubbles (hospitality), eBook Stage (books), Realazon (Real estate Investment), Advance Scientific and Chemical (chemical reseller).

Tasks include:

- Market research and analysis from company establishment to day-to-day operations
- Strategic analysis and creation of strategic business plans per SWOT analysis
- Generation of business plans
- Identifying sustained competitive advantage/s and growth strategies
- Budgeting and financial planning
- Market analysis in preparation for conferences and marketing events

CONFERENCE ACTIVITY

Papers

- 2019 **Zoller, Y.,** & Muldoon, J. Coming together after a tragedy: How the S.S. Eastland disaster of 1915 affected welfare capitalism and helped shape the Hawthorne Studies. Annual meeting of the Academy of Management, Boston, MA.
- 2019 ²Muldoon, J., & **Zoller, Y.** Mayo's beacon: How the Hawthorne studies, logical positivism, and behavioral psychology helped create social exchange. Annual meeting of the Academy of Management, Boston, MA.
- ² Winner, John F. Mee Award for Best paper, Management History (MH) division, Academy of Management (AOM) Annual meeting 2019, Boston MA.
- 2019 ³**Zoller, Y.,** Bendixen, M., Petrescu, M., & Lilyea, B. Cultural values and their effects on cognitive processes when responding to verbal and numeric rating scales. *Academy of International Business (AIB)*, US Midwest conference.
- ³ Winner, Distinguished Research Award, Academy of International Business (AIB), Midwest Region, Annual meeting 2019, Chicago IL.

- 2018 **Zoller, Y.**, & Muldoon, J. Illuminating the principles of social exchange theory with Hawthorne studies. Annual Meeting of the Academy of Management, Chicago, IL.
- 2016 ⁴**Zoller, Y.**, Deptula, B., & Williams, E. "It's worth fighting for": Understanding the effects of disagreements in developmental relationships. Annual meeting of the Academy of Management, Anaheim CA.

⁴ Finalist, Michael Driver Best Applied Paper Award, Career (CAR) Division, Academy of Management (AOM) Annual meeting 2016, Anaheim, CA

Chair

- 2021 Session Chair of session on *Global Strategy, Internationalization, Global Management and Organization*, Academy of International Business (AIB) - US Midwest chapter, Chicago, IL.
- 2019 Session Chair paper session "*You've Got to Learn*": *Organizational Learning and Change*, Academy of Management's MOC Division (Management and Organizational Cognition), Boston, MA.

Discussant

- 2007 Tappen, R. M., Buschemi, C.P, Keane, F., Rosselli, M., **Zoller, Y.**, & Williams, C. *Cultural measurement issues related to category fluency*. In R.M. Tappen (Chair), *Acculturation immigration and ethnicity of older adults: Measurement issues*. Symposium conducted at the annual meeting of the Gerontology Society of America (GSA), San Francisco, CA.

Conference Proceedings

- 2019 Muldoon, J., & **Zoller, Y.** Mayo's beacon: How the Hawthorne studies, logical positivism, and behavioral psychology helped create social exchange. *Academy of Management Proceedings, 2019*.
- 2019 **Zoller, Y.**, Bendixen, M., Petrescu, M., & Lilyea, B. Cultural values and their effects on cognitive processes when responding to verbal and numeric rating scales. *Academy of International Business (AIB), US Midwest conference Proceedings, 2019*.
- 2018 **Zoller, Y.**, & Muldoon, J. Illuminating the principles of social exchange theory with Hawthorne studies. *Academy of Management Proceedings, 2018*(1). doi: 10.5465/AMBPP.2018.14833abstract
- 2016 **Zoller, Y.**, Deptula, B., & Williams, E. "It's worth fighting for": Understanding the effects of disagreements in developmental relationships". *Academy of Management Proceedings, 2016*(1). 10.5465/ambpp.2016.12476abstract

Posters

- 2007 **Zoller, Y.**, Salvatierra, J., Rosselli, M., Tappen, R. & Williams, C. *The effects of education on different types of verbal fluency tasks among Hispanic elders*. International Neuropsychological Society, Portland, OR.

PROFESSIONAL AFFILIATIONS

Academy of Management (AOM), 2013-23

Academy of International Business (AIB) - 2019-23

Academy of International Business (AIB) - US Midwest Chapter, 2019-22 (Renamed in April 2021)

into Association of International Business Research and Practice, AIBRP)

International Society for the Study of Work and Organizational Values (ISSWOV), 2017-2018

CERTIFICATIONS / TRAININGS

- 2021 **Certificate** in Business Analytics: From Data to Insights – Wharton’s Executive Education, University of Pennsylvania - <https://online-execed.wharton.upenn.edu/business-analytics/>
- 2021 UWM's Experiential Learning in Online Course - Community of Practice
- 2020 UWM's Online and Blended Teaching Program - <https://uwm.edu/ctl/online-and-blended-teaching-program/>
- 2019 **Certificate** of QPR (Question-Persuade-Refer) Suicide Prevention Gatekeeper - <https://qprinstitute.com/>
- 2018 **Certificate** in Effective Teaching Practices, Association of College and University Educators (ACUE) - <http://acue.org>.
- 2015 Certificate in Situational Leadership - <https://situational.com>. The Center for Leadership Studies (CLS).

HONORS AND AWARDS

- 2023 **Winner**, Business Advisory Council Teaching Excellence Award for Teaching Academic Staff - Lubar College of Business, University of Wisconsin-Milwaukee
- 2023 **Winner**, Business Scholars teaching award - Lubar College of Business, University of Wisconsin-Milwaukee, selected by graduating class of 2023
- 2022 **Winner**, Business Scholars teaching award - Lubar College of Business, University of Wisconsin-Milwaukee, selected by graduating class of 2022
- 2020 **Winner**, Emerald’s Literati Award for a published manuscript as one of the highly commended papers published in the Journal of Management History in 2019
- 2019 **Winner**, John F. Mee Award for best paper in the Management History (MH) Division, Academy of Management Annual meeting 2019, Boston MA.
- 2019 **Winner**, Distinguished Research Award, Academy of International Business, Midwest Region, Chicago, IL. Paper titled *Cross-cultural effects on the cognitive process of verbal and numeric rating scales*.
- 2017 Sigma Beta Delta - National Honor Society for business, management, and administration to encourage and recognize scholarship and accomplishment among students of business, management, and administration.
- 2016 Finalist, Michael Driver Best Applied Paper Award, CAR Division, Annual meeting of the Academy of Management (AOM), Anaheim, CA. Paper titled *It's worth fighting for: Understanding the effects of disagreements in developmental relationships*.
- 2014 **Winner**, Abbott Informatics’ Leadership Achievement Award - change management and quality.
- 2000-2005 National Dean's list
- 2002 All-American Scholar Collegiate Award, United States Achievement Academy.

2002	President's Honor List, Florida Atlantic University.
2002-2003	Dean's List, Florida Atlantic University
2000-2001	President's List, Broward College
1993	Rensselaer Polytechnic Institute, medal for excellence in science

PROFESSIONAL SERVICE

Peer Review

Reviewer, Academy of Management (AOM). Divisions:

- ❖ Management History (MH) – 2018, 2019, 2020, 2021, 2022, 2023
- ❖ Organizational Behavior (OB) – 2017, 2020, 2021, 2022, 2023
- ❖ Management and Organizational Cognition (MOC) - 2019
- ❖ International Management (IM) - 2018
- ❖ Career (CAR) - 2017

Reviewer, *Journal of Management History* (JMH) - 2018, 2019, 2020, 2021, 2022, 2023

Reviewer, *International Journal of Cross-Cultural Management* (IJCCM) - 2022

Departmental/University Service

University of Wisconsin-Milwaukee

UWM's Business Librarian Search Committee – Summer and Fall 2022

UWM's Student Consulting Club. Facilitated *Diconsa* Case Study by McKinsey & Co.– Nov. 19, 2020 (Virtual via Zoom)

LEC (Lubar Entrepreneurship Center) Teaching Fellow at UWM - 2021

Ask a mentor program – 2020-2022

Assistant Professor of Management Search Committee – Fall 2020

Bostrom Professor of Entrepreneurship & Innovation Search Committee – Fall 2020

Lakeland University

Zoller, Y. Academic research in business. John Esch Library at Lakeland University (LU), Plymouth, WI - Oct. 2, 2019

Fine Arts and Professional Development Committee, Active member, 2018-2020

Faculty advisor to 19 undergraduate students in the Business Admin program, 2019-2020

Faculty Advisor, Japanese Student Association (JA), 2019-2020

Training for business adjunct faculty, Academic writing and APA, May 2019

Undergraduate Annual Research Day, Organizing Member, 2019-2020

Guest Lectures

- ❖ [WEC Energy Group](#), Milwaukee, WI
 - Leading employees in remote environment – Dec. 9, 2022 (Virtual via WebEx)
- ❖ [Indira School of Business Studies](#) – Ensemble, the HR Club - Pune, India
 - Groups and teams: Are they the same? – Aug. 28, 2021 (Virtual via Zoom)
- ❖ [Achievement Institute of STEM Scholars](#) (AISS), Santa Ana, CA
 - Hiring tips & salary negotiations – July 13, 2022 (Virtual via Zoom)
 - Managers vs. leaders – Sep. 11, 2021 (Virtual via Zoom)
 - How can stress be good for you? - March 20, 2021 (Virtual via Zoom)
 - Managers vs. leaders - Jan. 9, 2021 (Virtual via Zoom)

- Groups and teams: Are they the same? - Dec. 5, 2020 (Virtual via Zoom)
- Using Stress to your benefit - Feb. 25, 2023 (Virtual via Zoom)
- ❖ [Inspire Wisconsin](#), Sheboygan, WI
 - Groups and teams: Are they the same? – March 3, 2021 (Virtual via Zoom)

Other Community Service

[Achievement Institute of STEM Scholars](#) (AISS)

- Committee Board Member, Santa Ana, CA - Since Nov. 2021

[Junior Achievement \(JA\) of Wisconsin](#)

- [Finance Park Program](#) with 25 UWM's business scholar students - Nov. 11, 2022
- JA Career Day – New Berlin West Middle / High-School - Nov. 7, 2022
- Business Coach, 19th annual Acuity-JA Business Challenge - March 2019

[DECA](#) - Judge of High-School of Business Competition, Broward County District (FL) -

- January 2018
- December 2016
- January 2016

PROFESSIONAL BUSINESS EXPERIENCE

QA Project Manager, Abbott Laboratories, March-Sep. 2015

Design, plan and coordinate work with project teams and executive level by providing technical leadership, tracking, and oversight to departmental projects.

Work closely with lead developers of internal and external software to ensure continuity between development teams and develop, manufacture and market healthcare products and services for Abbott Diagnostics Division

Manage department workflow and deployment of QA resources.

Partner with departments and effectively manage cross-department personnel and resources to deliver projects on-time and on-budget.

Design, plan and coordinate work with project teams and executive level by providing technical leadership, tracking, and oversight to departmental projects.

Software Verification and Validation Manager, Abbott Laboratories, Aug. 2004 - Feb. 2015

Hands-on approach to delivering software products with FDA standards of quality.

Decade-long experience in the medical device industry implementing, validating, and ensuring compliance for Quality Control (QC) and Quality Assurance (QA) Computerized FDA regulated Software Systems in the pharmaceutical (GMP) environment.

Initialized and led the growth of the Quality Control (QC) team within the R&D department from two members in 2004 to 22 software testers and technical writers in 2015 and a yearly budget of over \$1M. Hiring, training, supervising, team growth, individual growth, and software tools.

Directed documentation and testing personnel and provided support to customers in the public health, pharmaceutical, petrochemical, forensics, food & beverage, environmental and chemical industries.

Directed multi-site and division wide software lifecycle activities and created methodologies for providing software support.

Planned, researched, formatted, and wrote user manuals and technical publications.

Verification testing for GAMP-based laboratory information management systems (LIMS) in accordance with industry standard Systems/ SDLC practices, Life Science manufacturing, and systems regulations (21 CFR Part 11, cGMP, GxP, GLP, etc.)

Development of documents including specifications and qualification, SOPs, study designs, test plans and procedures, technical reports, Installation Qualifications (IQ), marketing publications, component specifications, User Acceptance Tests, and protocols for GAMP-based validation of in-house software applications.

Managed software design risk reduction verification and validation strategies and deliverables

Represented the division during internal and external inspections such as FDA and ISO.

Research Officer in the Israel Defense Forces (IDF) – 1993-1998

Discharged in 1998 from the Israel Defense Forces (IDF) as a 1st lieutenant. In the IDF, I was an officer in the intelligence forces. I coordinated and completed research projects in intelligence.

Served for three years as a soldier and an officer in an Israeli infantry brigade stationed interchangeably at the Lebanon border and in the Gaza Strip, participating in many anti-terrorist operations.

SOFTWARE SKILLS

Office 365 - Word, Excel, Visio, Project, PowerPoint, Outlook, OneDrive, Teams, Yammer, Skype

Excel Add-Ins – Solver, Analytics ToolPak

Statistics – Tableau, Qualtrics, NVivo, NCSS, SPSS, Excel Ad-ins of Solver and Data Analytics

Teaching – Canvas, Blackboard, McGraw-Hill's Connect and LearnSmart, Cengage's MindTap

Online Meetings - Zoom, Teams, Collaborate Ultra, ADOBE Connect, Google Hangout, WebEx

Audio/Video - Camtasia, Audacity, Kaltura, YouTube, Debut, Flip Grid, Screencast-O-Matic

Software Quality - Jira, HP Quick Test Pro

Misc. - MTurk, SnagIt

LANGUAGES

English: Advanced reading, writing, speaking. **US Citizen since 2020.**

Hebrew: Native, Advanced reading, writing, speaking.

Spanish: Intermediate reading, writing, speaking.

Portuguese: Beginner speaking.

REFERENCES

Academic

Regina Greenwood, DBA, Professor of Management

H. Wayne Huizenga College of Business and Entrepreneurship, Nova Southeastern University

3301 College Ave, Davie, FL 33314

Email: rgreenwo@nova.edu, Office: (954) 262-5080, Mobile: (920) 918-1138

Web: <http://www.business.nova.edu/about/faculty-bio.html?rgreenwo>

Jeffrey Muldoon, PhD, Associate Professor of Management
School of Business, Emporia State University. 402 Cremer Hall, Emporia, KS 66801
Email: jmuldoon@emporia.edu, Office: (620) 341-5415, Mobile: (203) 859-1023
Web: <https://www.emporia.edu/slim/about/people/jeffrey-muldoon/>

Maria Petrescu, PhD, Assistant Professor of Marketing
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Leslie Tworoger, DBA, Professor of Management
H. Wayne Huizenga College of Business and Entrepreneurship, Nova Southeastern University
3301 College Ave, Davie, FL 33314
Email: ltworoger@nova.edu, Office: (954) 262-8027, Mobile: (954) 294-0535
Web: <http://www.business.nova.edu/about/faculty-bio.html?ltworoger>

Personal

Mr. Nimrod Yeini, BSc, Director of Product Development
1560 Sawgrass Corporate Pkwy #477, Sunrise, FL 33323
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Web: <http://www.inceptico.com>

Mr. Yehoshua (Shooki) Grasiani, MBA, Co-founder at South Beach Bubbles
2345 SW 34th St., Fort Lauderdale, FL 33312
Email: shooki@southbeachbubbles.com, Office: (954) 418-2980, Mobile: (754) 367-0459
Web: <https://www.southbeachbubbles.com>

Mr. Meidad David Muskal, Head of Business Development & Special Projects Lead, Merck Group
Email: david@morww.com
Mobile: +972-52-387-1036

Mrs. Nancy Rosen, MA, Former director of the Florida-Israel Institute
Florida Atlantic University & Broward College
Email: nancyrosen@bellsouth.net, Mobile: (954) 593-3587

Mr. Shlomi Kakon, CEO of Box Israel
Email: shlomik@box.co.il, Mobile: +972-52-843-2840
Web: <https://www.box.co.il/>