

Curriculum Vitae

Dr. Yaron Zoller

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- Professional Website: <http://yaronzoller.weebly.com>

EDUCATION

D.B.A. **Doctor of Business Administration** (2017)

Management, Huizenga College of Business & Entrepreneurship, Nova Southeastern University, Davie FL

Dissertation: *Cross-cultural effects on the cognitive process of verbal and numeric rating scales* (Doctoral dissertation). Doi: 10.13140/RG.2.2.19955.43046

Committee: Michael Bendixen (chair), Maria Petrescu, Regina Greenwood, Bruce Lilyea

M.A. **Master of Arts** (2008)

Psychology, Schmidt College of Science, Florida Atlantic University, Boca Raton FL

Thesis: *Ethnicity, education, and linguistic effects on verbal fluency tasks in American elders*

Adviser: Monica Rosselli

Magna Cum Laude.

B.Sc. **Bachelor of Science** (2004)

Neuropsychology, Schmidt College of Science, Florida Atlantic University, Boca Raton FL

Magna Cum Laude.

ACADEMIC TEACHING EXPERIENCE

- Lecturer, Sheldon B. Lubar College of Business, University of Wisconsin-Milwaukee, August 2023-Present
 - Bus Adm 446 - Leadership and Team Building
- Director of the [Business Scholars Program](#) / [Teaching Faculty III](#), Sheldon B. Lubar College of Business, University of Wisconsin-Milwaukee, Aug. 2020 – Aug. 2023
 - As the business scholar program director, helped grow and improve the program to reach over 100 students and as the top honor society of business students at UWM.
 - Won multiple teaching awards including the 2023 Business Advisory Council Teaching Excellence Award for Teaching Academic Staff and six Gold Star teaching awards while at UWM (2000-2023).
 - Designed a new seminar in data analytics and innovation and integrated service-learning component into it.
 - Led a study abroad program to Panama with a dozen business scholars in Spring 2023.
 - Conducted extensive research in organizational behavior and history of management, publishing several peer-reviewed articles in renowned journals.

- Taught undergraduate courses in management including large courses with 180 students, while employing innovative teaching methods to engage and inspire students.
- Developed curriculum and course materials that promoted critical thinking, problem-solving, and collaboration among students.
- Served on committees and contributed to departmental initiatives aimed at enhancing the quality of education and student support.
- [Assistant Professor of Business and Management](#), J. Garland Schilcutt School of Business, Science & Technology, Lakeland University, August 2018 - July 2020
 - Established curriculum for a new master's program in Leadership and Organizational development (MS-LOD) including courses in leadership, organizational development and change, organizational effectiveness, and a capstone project.
 - Mentored and supervised undergraduate students, guiding them in their research projects and professional development.
 - Served on committees and contributed to departmental initiatives aimed at enhancing the quality of education and student support.
 - Conducted extensive research in organizational behavior and history of management, publishing several peer-reviewed articles in renowned journals.
 - 2020 TEDx talk on the topic of diversity and inclusion (over 14,000 views). Zoller, Y. (2020, Feb. 13). *Inclusion, not just diversity* [Video file]. TEDx @ Lakeland University. https://www.ted.com/talks/yaron_zoller_inclusion_not_just_diversity
- [Adjunct Professor of Management](#), Huizenga College of Business & Entrepreneurship, Nova Southeastern University, FL, 2016-2023
- [Adjunct Professor of Business and Management](#), J. Garland Schilcutt School of Business, Science & Technology, Lakeland University, August 2020-2023
- [Adjunct Professor of Business Administration](#), Miami Dade College, FL, Spring 2018

PROFESSIONAL BUSINESS EXPERIENCE

QA Project Manager, Abbott Laboratories, March-Sep. 2015

- Designed, planned, and coordinated work with project teams and executive level, providing technical leadership, tracking, and oversight to departmental projects.
- Managed department workflow and deployment of QA resources, partnering with departments and effectively managing cross-department personnel and resources.
- Worked closely with lead developers of internal and external software to ensure continuity between development teams.
- Developed, manufactured, and marketed healthcare products and services for Abbott Diagnostics Division.

Software Verification and Validation Manager, Abbott Laboratories, Aug. 2004 - Feb. 2015

- Delivered software products with FDA standards of quality in the medical device industry.
- Implemented, validated, and ensured compliance for Quality Control (QC) and Quality Assurance (QA) Computerized FDA-regulated Software Systems.
- Led the growth of the Quality Control (QC) team within the R&D department from two members in 2004 to 22 software testers and technical writers in 2015.
- Directed documentation and testing personnel while supporting customers in various industries.
- Planned, researched, formatted, and wrote user manuals, technical publications, and validation documents.
- Completed verification and validation strategies and deliverables for laboratory information management systems (LIMS) in accordance with industry standards and regulations.
- Represented the division during internal and external inspections.

Business Consulting (Freelance) 2004-Current

- Provided business consulting services for start-up companies in various fields, including retail, counseling, business consulting, real estate investment, chemical reselling, and more.
- Tasks included market research and analysis, strategic business planning, business plan generation, identifying competitive advantages and growth strategies, budgeting, financial planning, and market analysis for conferences and marketing events.
- Companies include: Zipit LTD (retail), Helping Moon (counseling), Mordechy (business consulting), Toy Mania USA (retail), South Beach Bubbles (hospitality), eBook Stage (books), Realazon (Real estate Investment), Advance Scientific and Chemical (chemical reseller).

Research Officer in the Israel Defense Forces (IDF) – 1993-1998

- I was discharged from the Israel Defense Forces (IDF) as a 1st lieutenant in 1998.
- During my time in the IDF, I served as an officer in the intelligence forces where I actively coordinated and completed research projects in intelligence.
- Additionally, I served for three years as both a soldier and an officer in an Israeli infantry brigade. My service involved being stationed interchangeably at the Lebanon border and in the Gaza Strip, where I actively participated in numerous anti-terrorist operations.

RESEARCH INTERESTS

Leadership and mentorship

Organizational behavior

Cultural effects on cognition

History of management (Hawthorne Studies, social exchange, and human relations)

TEACHING EXPERIENCE

University of Wisconsin-Milwaukee (WI), [Teaching Faculty III](#), Fall 2020-Present

1. Organizations - BUS ADM 330 (Undergraduate level)

In-person with Canvas, Connect, and SmartBook - Fall 2021, Spring 2022, Spring 2023

Online live with Canvas, Connect, and SmartBook – Fall 2020¹, Spring 2021², Summer 2022

¹ Winner, UWM's Fall 2020 Gold Star Award - Large (Mass) Lecture

² Winner, UWM's Spring 2021 Gold Star Award - Large (Mass) Lecture

Online with Canvas, Connect, and SmartBook - Spring 2021, Summer 2021, Spring 2022³,
Fall 2022⁴, Summer 2023

³ Winner, UWM's Spring 2022 Gold Star Award - Large (Mass) Lecture

⁴ Winner, UWM's Fall 2022 Gold Star Award - Large (Mass) Lecture

2. Business and Society - BUS ADM 200 (Undergraduate level)

In-person with Canvas, Connect, and SmartBook - Spring 2022⁵, Spring 2023

⁵ Winner, UWM's Spring 2022 Gold Star Award – Undergraduate Course Instruction

3. Business Scholars: Organizations - BUS ADM 331 (Undergraduate level)

In-person with Canvas, Connect, and SmartBook - Fall 2021⁶, Fall 2022

⁶ Winner, UWM's Fall 2021 Gold Star Award - Small Lecture

BlendEd live with Canvas, Connect, and SmartBook – Fall 2020

4. Business Scholars: Seminar on Innovation and Business Analytics - BUS ADM 493 (Undergraduate level)

F2F with Canvas - Fall 2021, Fall 2022

5. Study Abroad – Beyond a Canal: Panama Means Business – BUS ADM 498 (Undergraduate level)

In-person - Spring 2023

Lakeland University (WI), [Assistant Professor of Business and Management](#), 2018-2020

1. Leadership: Theories & Perspectives - LO 700 (Graduate level)

BlendEd Live (In-class, Live, Online) - Spring 2019, Fall 2019, Spring 2020, Summer 2020

2. Leadership and Organizational Development Capstone - LO 790 (Graduate level)

BlendEd Live (In-class, Live, Online) – Summer 2019, Summer 2020

3. Organizational Change and Development - LO 720 (Graduate level)

BlendEd Live (In-class, Live, Online) - Fall 2018

4. Organizational Effectiveness (OB) - BA 730 (Graduate level)

BlendEd Live (In-class, Live, Online) - Spring 2020

Online - Summer 2019, Fall 2019, Summer 2020

5. Human Resource Management - BA 775 (Graduate level)

BlendEd Live (In-class, Live, Online) - Fall 2018, Spring 2020

6. Management Principles - BUS 330 (Undergraduate level)

In-person - Fall 2018, Spring 2019, Fall 2019, Spring 2020

7. Business Policy and Strategy - BUS 491 (Undergraduate level)

In-person – Fall 2018, Spring 2019, Fall 2019, Spring 2020

8. Principles of International Business - BUS 284 (Undergraduate level)

Online with Blackboard - Summer 2019

Lakeland University (WI), [Adjunct Professor of Business and Management](#), 2021-2023

1. **Organizational Effectiveness (OB) - BA 730 (Graduate level)**
Online Live (Live, Online) – Summer 2021
 2. **Organizational Change and Development - LO 720 (Graduate level)**
Online - Summer 2023
 3. **Leadership and Organizational Development Capstone - LO 790 (Graduate level)**
Online - Summer 2023
 4. **Management Principles - BUS 330 (Undergraduate level)**
Online – Summer II 2022, Spring 2023
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Nova Southeastern University (FL), [Adjunct Professor of Management](#), 2016-2023

1. **Managing Organizational Behavior in a Dynamic & Complex World - MGT 5105 (Graduate level)**
In-person – Fall 2016, Winter 2017, Summer 2017
Online with Blackboard - Summer 2016, Summer 2017
Online with Canvas - Summer 2021, Summer I 2022
Blended Flex (Live, Online) with Canvas - Summer 2021
 2. **Managing Human Resources – HRM 5310 (Graduate level)**
Online with Canvas - Winter 2023
 3. **Advanced Organizational Development - HRM 5390 (Graduate level)**
Online with Canvas - Spring 2022
 4. **Employee Relations – HRM 5380 (Graduate level)**
Online with Canvas - Fall 2022, Summer 2023
 5. **Critical Thinking for Managers – MGT 5641 (Graduate level)**
Online with Canvas - Summer 2020
 6. **Creativity and Work Performance - LED 3200 (Undergraduate level)**
Blended Flex (Live, Online) with Canvas – Spring 2021
 7. **Business Communications – MGT 3020 (Undergraduate level)**
Blended Flex (Live, Online) with Canvas, Connect, and SmartBook – Fall 2020, Fall 2021
 8. **Organizational Behavior - MGT 4170 (Undergraduate level)**
In-person - Winter 2016, Fall 2016, Winter 2017
Online with Blackboard - Fall 2016
 9. **Principles of Management - MGT 2050 (Undergraduate level)**
Online with Blackboard, Connect, and LearnSmart - Summer 2017
Online with Canvas, Connect, and SmartBook – Summer I 2022
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Miami Dade College (FL), [Adjunct Professor of Business Administration](#), Spring 2018

1. **Human Resources in Business - MNA 2120 (Undergraduate level)**
In-person - Spring 2018
2. **Leadership: Challenges in Supervision - MAN 4120 (Undergraduate level)**
In-person - Spring 2018

PUBLICATIONS

Journal Articles

- [1] **Zoller, Y.,** & Muldoon, J. (2021). Coming together after a tragedy: How the S.S. Eastland disaster of 1915 affected Welfare Capitalism and helped shape the Hawthorne Studies. *Journal of Management History*, 27(2), 225-246. doi: 10.1108/JMH-07-2020-0047
- [2] **Zoller, Y.,** & Muldoon, J. (2020). Journey of a concept: Span of control – The rise, the decline, and what is next? *Journal of Management History*, 26(4), 515-533. doi: 10.1108/JMH-04-2020-0027
- [3] ¹**Zoller, Y.,** & Muldoon, J. (2019). Illuminating the principles of social exchange theory with Hawthorne studies. *Journal of Management History*, 25(1), 47-66. doi: 10.1108/JMH-05-2018-0026
¹ Winner, 2020 Emerald's Literati Award as one of the highly commended papers published in the *Journal of Management History* in 2019
- [4] **Zoller, Y.** (2019). The costs of overprotecting the young - *iGen: Why today's super-connected kids are growing up less rebellious, more tolerant, less happy--and completely unprepared for adulthood--and what that means for the rest of us* by Jean M. Twenge (2017). *American Journal of Psychology*, 132(1), 115-119. doi: 10.5406/amerjpsyc.132.1.0115
- [5] **Zoller, Y.** (2018). GenMe'ers are coming: Book review of *Generation Me: Why today's young Americans are more confident, assertive, entitled - and more miserable than ever before* (2nd edition, 2014) by Jean M. Twenge. *American Journal of Psychology*, 131(2), 259-262. doi: 10.5406/amerjpsyc.131.2.0259
- [6] Rosselli, M., Tappen, R., Williams, C., Salvatierra, J., & **Zoller, Y.** (2009). Level of education and category fluency task among Spanish speaking elders: Number of words, clustering, and switching strategies. *Aging, Neuropsychology, and Cognition*, 16(6), 721-744. doi: 10.1080/13825580902912739

Book Chapters

- [7] Muldoon, J., & **Zoller, Y.** (2020). Contested paths: A meta-analytic review of the Hawthorne studies' literature. In K. Bruce (Ed.), *Handbook of Business and Social Sciences* (pp. 56-79). Cheltenham, UK: Edward Elgar Publishing. doi: 10.4337/9781788118491

Papers Under Review

- June 2023 Muldoon, J., Gould, A. & **Zoller, Y.** Past is Prologue: How Human Relations Shaped Social Exchange Theory. *American Business Review*

Papers in Preparation

- June 2023 **Zoller, Y.** James C. Worthy and Sears Roebuck- Contributions to the field of management - 1938-1961. *Academy of Management Annual Meeting (MH Division)*
- Aug. 2023 **Zoller, Y.,** Bendixen, M., Petrescu, M., & Lilyea, B. How leadership level affects the cognitive processes people use to solve complex tasks. Target journal – *Leadership*

GRANTS / SCHOLARSHIP / FELLOWSHIPS

Jan. 2021	Lubar Entrepreneurship Center Curriculum Innovation Grant program	\$2,500
2004-2005	Lifelong Learning Society Scholarship, Florida Atlantic University	\$1,000
2000-2004	Florida-Israel Institute, Excellence scholarships while attending Broward College and Florida Atlantic University	

CONFERENCE ACTIVITY

Papers

- 2019 **Zoller, Y.,** & Muldoon, J. Coming together after a tragedy: How the S.S. Eastland disaster of 1915 affected welfare capitalism and helped shape the Hawthorne Studies. Annual meeting of the Academy of Management, Boston, MA.
- 2019 ²Muldoon, J., & **Zoller, Y.** Mayo's beacon: How the Hawthorne studies, logical positivism, and behavioral psychology helped create social exchange. Annual meeting of the Academy of Management, Boston, MA.
- ² Winner, John F. Mee Award for Best paper, Management History (MH) division, Academy of Management (AOM) Annual meeting 2019, Boston MA.
- 2019 ³**Zoller, Y.,** Bendixen, M., Petrescu, M., & Lilyea, B. Cultural values and their effects on cognitive processes when responding to verbal and numeric rating scales. *Academy of International Business (AIB)*, US Midwest conference.
- ³ Winner, Distinguished Research Award, Academy of International Business (AIB), Midwest Region, Annual meeting 2019, Chicago IL.
- 2018 **Zoller, Y.,** & Muldoon, J. Illuminating the principles of social exchange theory with Hawthorne studies. Annual Meeting of the Academy of Management, Chicago, IL.
- 2016 ⁴**Zoller, Y.,** Deptula, B., & Williams, E. "It's worth fighting for": Understanding the effects of disagreements in developmental relationships. Annual meeting of the Academy of Management, Anaheim CA.
- ⁴ Finalist, Michael Driver Best Applied Paper Award, Career (CAR) Division, Academy of Management (AOM) Annual meeting 2016, Anaheim, CA

Chair

- 2021 Session Chair of session on *Global Strategy, Internationalization, Global Management and Organization*, Academy of International Business (AIB) - US Midwest chapter, Chicago, IL.
- 2019 Session Chair paper session "*You've Got to Learn*": *Organizational Learning and Change*, Academy of Management's MOC Division (Management and Organizational Cognition), Boston, MA.

Discussant

- 2007 Tappen, R. M., Buschemi, C.P, Keane, F., Rosselli, M., **Zoller, Y.,** & Williams, C. *Cultural measurement issues related to category fluency*. In R.M. Tappen (Chair), *Acculturation immigration and ethnicity of older adults: Measurement issues*. Symposium conducted at the annual meeting of the Gerontology Society of America (GSA), San Francisco, CA.

Conference Proceedings

- 2019 Muldoon, J., & **Zoller, Y.** Mayo's beacon: How the Hawthorne studies, logical positivism, and behavioral psychology helped create social exchange. *Academy of Management Proceedings, 2019.*
- 2019 **Zoller, Y.**, Bendixen, M., Petrescu, M., & Lilyea, B. Cultural values and their effects on cognitive processes when responding to verbal and numeric rating scales. *Academy of International Business (AIB), US Midwest conference Proceedings, 2019.*
- 2018 **Zoller, Y.**, & Muldoon, J. Illuminating the principles of social exchange theory with Hawthorne studies. *Academy of Management Proceedings, 2018(1)*. doi: 10.5465/AMBPP.2018.14833abstract
- 2016 **Zoller, Y.**, Deptula, B., & Williams, E. "It's worth fighting for": Understanding the effects of disagreements in developmental relationships". *Academy of Management Proceedings, 2016(1)*. 10.5465/ambpp.2016.12476abstract

Posters

- 2007 **Zoller, Y.**, Salvatierra, J., Rosselli, M., Tappen, R. & Williams, C. *The effects of education on different types of verbal fluency tasks among Hispanic elders.* International Neuropsychological Society, Portland, OR.

PROFESSIONAL AFFILIATIONS

- Academy of Management (AOM), 2013-23
- Academy of International Business (AIB) - 2019-23
- Academy of International Business (AIB) - US Midwest Chapter, 2019-22 (Renamed in April 2021 into Association of International Business Research and Practice, AIBRP)
- International Society for the Study of Work and Organizational Values (ISSWOV), 2017-18

CERTIFICATIONS / TRAININGS

- 2021 **Certificate** in Business Analytics: From Data to Insights – Wharton’s Executive Education, University of Pennsylvania - <https://online-execed.wharton.upenn.edu/business-analytics/>
- 2021 UWM's Experiential Learning in Online Course - Community of Practice
- 2020 UWM's Online and Blended Teaching Program - <https://uwm.edu/ctl/online-and-blended-teaching-program/>
- 2019 **Certificate** of QPR (Question-Persuade-Refer) Suicide Prevention Gatekeeper - <https://qprinstitute.com/>
- 2018 **Certificate** in Effective Teaching Practices, Association of College and University Educators (ACUE) - <http://acue.org>.
- 2015 Certificate in Situational Leadership - <https://situational.com>. The Center for Leadership Studies (CLS).

HONORS AND AWARDS

2023	Winner , Business Advisory Council Teaching Excellence Award for Teaching Academic Staff - Lubar College of Business, University of Wisconsin-Milwaukee
2023	Winner , Business Scholars teaching award - Lubar College of Business, University of Wisconsin-Milwaukee, selected by graduating class of 2023
2022	Winner , Business Scholars teaching award - Lubar College of Business, University of Wisconsin-Milwaukee, selected by graduating class of 2022
2020	Winner , Emerald's Literati Award for a published manuscript as one of the highly commended papers published in the Journal of Management History in 2019
2019	Winner , John F. Mee Award for best paper in the Management History (MH) Division, Academy of Management Annual meeting 2019, Boston MA.
2019	Winner , Distinguished Research Award, Academy of International Business, Midwest Region, Chicago, IL. Paper titled <i>Cross-cultural effects on the cognitive process of verbal and numeric rating scales</i> .
2017	Sigma Beta Delta - National Honor Society for business, management, and administration to encourage and recognize scholarship and accomplishment among students of business, management, and administration.
2016	Finalist, Michael Driver Best Applied Paper Award, CAR Division, Annual meeting of the Academy of Management (AOM), Anaheim, CA. Paper titled <i>It's worth fighting for: Understanding the effects of disagreements in developmental relationships</i> .
2014	Winner , Abbott Informatics' Leadership Achievement Award - change management and quality.
2000-2005	National Dean's list
2002	All-American Scholar Collegiate Award, United States Achievement Academy.
2002	President's Honor List, Florida Atlantic University.
2002-2003	Dean's List, Florida Atlantic University
2000-2001	President's List, Broward College
1993	Rensselaer Polytechnic Institute, medal for excellence in science

PROFESSIONAL SERVICE

Peer Review

Reviewer, Academy of Management (AOM). Divisions:

- ❖ Management History (MH) – 2018, 2019, 2020, 2021, 2022, 2023
- ❖ Organizational Behavior (OB) – 2017, 2020, 2021, 2022, 2023
- ❖ Management and Organizational Cognition (MOC) - 2019
- ❖ International Management (IM) - 2018
- ❖ Career (CAR) - 2017

Reviewer, *Journal of Management History* (JMH) - 2018, 2019, 2020, 2021, 2022, 2023

Reviewer, *International Journal of Cross-Cultural Management* (IJCCM) - 2022

Departmental/University Service

University of Wisconsin-Milwaukee (UWM)

UWM's Business Librarian Search Committee – Summer and Fall 2022

UWM's Student Consulting Club. Facilitated *Diconsa* Case Study by McKinsey & Co.– Nov. 19, 2020 (Virtual via Zoom)

LEC (Lubar Entrepreneurship Center) Teaching Fellow at UWM - 2021

Ask a mentor program – 2020-2022

Assistant Professor of Management Search Committee – Fall 2020

Bostrom Professor of Entrepreneurship & Innovation Search Committee – Fall 2020

Lakeland University (LU)

Zoller, Y. Academic research in business. John Esch Library at Lakeland University (LU), Plymouth, WI - Oct. 2, 2019

Fine Arts and Professional Development Committee, Active member, 2018-2020

Faculty advisor to 19 undergraduate students in the Business Admin program, 2019-2020

Faculty Advisor, Japanese Student Association (JA), 2019-2020

Training for business adjunct faculty, Academic writing and APA, May 2019

Undergraduate Annual Research Day, Organizing Member, 2019-2020

Guest Lectures

- ❖ [WEC Energy Group](#), Milwaukee, WI
 - Leading employees in remote environment – Dec. 9, 2022 (Virtual via WebEx)
- ❖ [Indira School of Business Studies](#) – Ensemble, the HR Club - Pune, India
 - Groups and teams: Are they the same? – Aug. 28, 2021 (Virtual via Zoom)
- ❖ [Achievement Institute of STEM Scholars](#) (AISS), Santa Ana, CA
 - Groups and teams: Are they the same? – July 17, 2023 (Virtual via Zoom)
 - Using Stress to your benefit - Feb. 25, 2023 (Virtual via Zoom)
 - Hiring tips & salary negotiations – July 13, 2022 (Virtual via Zoom)
 - Managers vs. leaders – Sep. 11, 2021 (Virtual via Zoom)
 - How can stress be good for you? - March 20, 2021 (Virtual via Zoom)
 - Managers vs. leaders - Jan. 9, 2021 (Virtual via Zoom)
 - Groups and teams: Are they the same? - Dec. 5, 2020 (Virtual via Zoom)
- ❖ [Inspire Wisconsin](#), Sheboygan, WI
 - Groups and teams: Are they the same? – March 3, 2021 (Virtual via Zoom)

Other Community Service

[Achievement Institute of STEM Scholars](#) (AISS)

- Committee Board Member, Santa Ana, CA - Since Nov. 2021

[Junior Achievement \(JA\) of Wisconsin](#)

- [Finance Park Program](#) with 25 UWM's business scholar students - Nov. 11, 2022
- JA Career Day – New Berlin West Middle / High-School - Nov. 7, 2022
- Business Coach, 19th annual Acuity-JA Business Challenge - March 2019

[DECA](#) - Judge of High-School of Business Competition, Broward County District (FL) -

- January 2018
- December 2016
- January 2016

SOFTWARE SKILLS

- Proficient in Microsoft **Office 365 suite**, including Word, Excel, Visio, Project, PowerPoint, Outlook, OneDrive, Teams, Yammer, and Skype.
- Experienced in utilizing **Excel Add-Ins** such as Solver and Analytics ToolPak.
- Proficient in **statistical software applications** such as Tableau, Qualtrics, NVivo, NCSS, SPSS, as well as Excel Add-Ins for Solver and Data Analytics.
- Familiar with **teaching platforms** like Canvas, Blackboard, McGraw-Hill's Connect and LearnSmart, and Cengage's MindTap.
- Skilled in conducting **online meetings** using tools like Zoom, Teams, Collaborate Ultra, ADOBE Connect, Google Hangout, and WebEx.
- Proficient in audio/video editing tools like Camtasia, Audacity, Kaltura, YouTube, Debut, Flip Grid, and Screencast-O-Matic.
- Experienced in **software quality management** using Jira and HP Quick Test Pro.
- Familiar with MTurk for **various tasks** and SnagIt for screen capturing and image editing.

LANGUAGES

English:

- Advanced reading, writing, and speaking skills.
- US Citizen since 2020.

Hebrew:

- Native language.
- Advanced reading, writing, and speaking skills.

Spanish:

- Intermediate reading, writing, and speaking skills.

Portuguese:

- Beginner speaking skills.

REFERENCES

Academic

- Regina Greenwood, DBA, Professor of Management
H. Wayne Huizenga College of Business and Entrepreneurship, Nova Southeastern University
3301 College Ave, Davie, FL 33314
Email: rgreenwo@nova.edu, Office: (954) 262-5080, Mobile: (920) 918-1138
Web: <http://www.business.nova.edu/about/faculty-bio.html?rgreenwo>
- Jeffrey Muldoon, PhD, Associate Professor of Management
School of Business, Emporia State University. 402 Cremer Hall, Emporia, KS 66801
Email: jmuldoon@emporia.edu, Office: (620) 341-5415, Mobile: (203) 859-1023
Web: <https://www.emporia.edu/slim/about/people/jeffrey-muldoon/>
Maria Petrescu, PhD, Assistant Professor of Marketing
Embry-Riddle University, 1 Aerospace Boulevard, Daytona Beach, FL 32114-3900
Email: Maria.Petrescu@erau.edu
Web: <https://faculty.erau.edu/Maria.Petrescu>

- Leslie Tworoger, DBA, Professor of Management
H. Wayne Huizenga College of Business and Entrepreneurship, Nova Southeastern University
3301 College Ave, Davie, FL 33314
Email: ltworoger@nova.edu, Office: (954) 262-8027, Mobile: (954) 294-0535
Web: <http://www.business.nova.edu/about/faculty-bio.html?ltworoger>

Personal

- Mr. Nimrod Yeini, BSc, Director of Product Development
1560 Sawgrass Corporate Pkwy #477, Sunrise, FL 33323
Email: nimrod.yeini@inceptico.com, Office (954) 331-4544, Mobile: (954) 895-8463
Web: <http://www.inceptico.com>
- Mr. Yehoshua (Shooki) Grasiani, MBA, Co-founder at South Beach Bubbles
2345 SW 34th St., Fort Lauderdale, FL 33312
Email: shooki@southbeachbubbles.com, Office: (954) 418-2980, Mobile: (754) 367-0459
Web: <https://www.southbeachbubbles.com>
- Mr. Meidad David Muskal, Head of Business Development & Special Projects Lead, Merck Group
Email: david@morww.com
Mobile: +972-52-387-1036
- Mrs. Nancy Rosen, MA, Former director of the Florida-Israel Institute
Florida Atlantic University & Broward College
Email: nancyrosen@bellsouth.net, Mobile: (954) 593-3587
- Mr. Shlomi Kakon, CEO of Box Israel
Email: shlomik@box.co.il, Mobile: +972-52-843-2840
Web: <https://www.box.co.il/>